Brigham and Women's Hospital
Founding Member, Mass General Brigham

Virtual Fundraising

The Gillian Reny
STEPPING STRONG
Center for Trauma Innovation

Virtual Fundraising

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*Please Note: All the virtual games are simply suggestions to help you get started. Feel free to change the format and rules of each game that works best for your virtual fundraiser.

Charades

Charades: What to have ready

- Go to the following website to generate words: https://www.thegamegal.com/word-generator/
- Keep this website open during the entire game to generate new words

Word Generator

💬 71 comments   ◁ share

Game: Category:

[Charades   ∨]   [Easy   ∨]

[New Word]

Charades: How it will work

- Five rounds: Easy, Medium, Hard, Really Hard, and Actions
- Option 1:
  - All players go to the word generator website
  - Select 'Charades' as the game and change the category for each round
  - When it's your turn, generate a new word and act it out
- Option 2:
  - Nominate one person to be the word generator
  - Select 'Charades' as the game and change the category for each round
  - The person who is the word generator will send the word in a private message to the player acting it out
- One person is acting out the word and everyone else is guessing
- The person acting out the word cannot speak or use props
- Optional: Split people into two teams

Charades: Rules

- Each player has one minute to act out the word
- You get one point if you guess the word correctly
- You get two points if you guess the word correctly on your first try AND within the first 10 seconds

Name Game

Name Game: What to have ready

- Have a list of categories ready before the game (as many as you want)
  - Examples: Celebrities, Movies, Singers, Countries, Books, etc.
- Option 1: Share the list of categories with all players a few days before the game
- Option 2: Keep the categories a surprise!

Name Game: How it will work

- The game host should also be the scorekeeper
- Players will go in alphabetical order by last name
- Let's say the category is celebrities:
  - The first player says the first and last name of a celebrity
  - The next player has 10 seconds to say the first and last name of another celebrity, however, the first name must begin with the first letter of the last name of the previous celebrity.
  - Example: Player 1 says Tom Brady, then player 2 says Brittany Spears, then player 3 says Steve Carrell, etc.

Name Game: Rules

- You get one point each time you answer within 10 seconds
- You will get minus two points each time you fail to answer
- Once you fail to answer, you are out of the game for the remaining of that category
- Players cannot research answers to a category

Bingo

Bingo: What to have ready

- Go to the following website to generate bingo cards: https://myfreebingocards.com/numbers/1-75
- Click on '30 cards for free' to get started (this will bring you to a new page)
- Share the virtual link with up to 30 players before the game

Bingo: How it will work

- There will be three rounds of bingo
- If you use this website, you can have up to 30 players in a game for free
- The game host will also be the person calling out the bingo letters and numbers
  - Click on 'Call Game'
  - Under 'choose a call sequence' select a new sequence for each round:
    – Sequence 1: Regular Bingo
    – Sequence 2: Four Corners
    – Sequence 3: Plus Sign
  - Click 'start game' and a bingo letter and number will generate

Bingo: Rules

- Each player much print their bingo card or download the mobile bingo card before the game
- If you get bingo, type BINGO into the chat box or shout out bingo

Jeopardy Tournament: What to have ready

- Go to the following website to create a Jeopardy game: https://jeopardylabs.com/
- The game host is responsible for creating different questions for each Jeopardy game
- This website also offers pre-made Jeopardy templates. Be sure to read through all the questions and answers to make sure everything makes sense before using one of these templates.

*Please Note: This website allows you to have up to 10 players in a game for free. The description on the following slide explains how to create a jeopardy game with three people playing at a time.

Jeopardy Tournament: How it will work

- There are four Jeopardy games in the tournament
- There are four rounds in each game and three players in each round
  - Note: There is only one round in the fourth and final game
- The winner of round 1, 2, and 3 will advance to round 4
- The winner of round four will win that Jeopardy game
- Repeat this with new players and questions in each game until you have a winner for three different Jeopardy games
- The winner of each game will advance to the final Jeopardy game
- The winner of the final game will be the ultimate Jeopardy champion!
- The game host will share their screen with the players, click on each question, read out loud each question, and keep track of time for each player

Jeopardy Tournament: Breakdown

Game 1
- Round 1: 3 players
- Round 2: 3 players
- Round 3: 3 players
- Round 4: Winners of round 1, 2, and 3 compete to win game 1

Game 2
- Round 1: 3 players
- Round 2: 3 players
- Round 3: 3 players
- Round 4: Winners of round 1, 2, and 3 compete to win game 2

Game 3
- Round 1: 3 players
- Round 2: 3 players
- Round 3: 3 players
- Round 4: Winners of round 1, 2, and 3 compete to win game 3

Game 4
- Winners of games 1, 2, and 3 compete to be the ultimate Jeopardy champion!

Jeopardy Tournament: Rules

- Players must raise their hand to answer a question and must wait to raise their hand until after the question is read out loud by the game host
- The first player to raise their hand can answer the question
    - If this player answers the question incorrectly or does not answer the question within 10 seconds, the other two players can raise their hand to answer. Whichever player raises their hand first can answer the question.
- Players must answer each question within 10 seconds
- Players must answer each question starting with 'what is' or 'who is'
    - If a player does not start their answer with 'what is', the answer is incorrect and the next player has a chance to answer the question
- If a player answers the question incorrectly or does not start their answer with 'what is' or 'who is', the points for that question will be deducted from their total score
- Players cannot research the answer to a question

Trivia: What to have ready

- Players:
  - Pen and Paper
- Game Host:
  - Print out a copy of your script/questions
  - Have a scoresheet made out
  - Make sure any additional media (slideshow, audio clips) are teed up, in order, and ready to go

How to create a trivia game (part 1)

- Develop categories and questions:
    - Start with categories (5) first and then create questions (10 per category)
    - Consider adding a visual round or two by creating a PowerPoint that you can screen share and/or a listening round where people guess songs, movie quotes, etc. This will mix up the game flow and keep people interested/engaged.
    - Once you have categories, develop your questions
        - You can source them online or develop them on your own, just be sure to fact check!
- Have a tie-breaking question or two for the end if you have a tie. You won't need this until you need it, but make sure you have a couple in case you do.
    - Example: "Of the 50 US States, how many begin with a vowel? (Answer is 12)

How to create a trivia game (part 2)

- Write and develop your show! This is your chance to be a game show host, so go for it!
- Create a fun name for your game show, mix in some topical/inside jokes that you have with your group, go big and over the top with it.
- Make sure you clearly state the rules and scoring format for the game at the beginning to set expectations and make sure your players know NOT to blurt out answers until the end of the round.
- Explain each category as you go. Assume people aren't going to understand at first and give ample explanation and example questions, especially if the category isn't super straight-forward.

Trivia: Rules

- Players will write their answers on a piece of paper
- The game host will announce the answers at the end of each round
- Points will be awarded for correct answers and the score will be kept based on the honor system
- At the end of each round, the game host will ask each player for his or her score and will keep track of everyone's scores
- Players cannot research an answer to a question

Trivia: It's Show Time!

- Go big, bring the energy, and have a lot of fun!
- Consider dressing up. You're a game show host, after all!
- Speak clearly and slower than you think you should so that people can understand you through the video chat.
- Make sure to provide scoring updates after every round so that people know where they stand.

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Scattegories

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Scattegories: What to have ready

- Pen and Paper
  - 3 columns, numbered 1-10 (see example on next slide)

Scattegories: Paper Example

Round: Letter:

1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

Round: Letter:

1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

Round: Letter:

1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

Scattegories: How it will work

- There will be at least three rounds (keep going if you're having fun!)
- The game host will share his or her screen with a list of 10 categories per round, as well as the letter for each round
- Players have a total of two minutes to complete each round (one answer per category)
- At the end of two minutes, players will hold up their pen and paper
- To keep score, you can use the 'chat' feature and go category by category. Each player will type in their answer to the chat box.
- The player with the most points at the end of the game will win! If there is a tie, there can be a tie breaker round.

Scattegories: Rules

- Players can get double or triple points if they use two or more words that start with the same letter (i.e., banana bread – 2 b's)
- If another players has the same word as you, no points!

Fundraising

How to Fundraise

- Option 1: Charge an entry fee to play in a game
  - Direct players to your TeamRaiser page to pay for their entry fee
  - Game entry prices should range from $15 to $25
  - Some games max out at a certain number of people, so those games would be first come, first serve based on who donates first
- Option 2: Encourage players to make a generous donation
  - Allow people to sign up to play in a game without any required donation
  - Remind players that this virtual game night is a fundraiser and encourage them to make a generous donation before or after the game
- With either option, be sure to offer incentives for people to sign up to participate in a virtual game night

Additional Virtual Fundraising Ideas

- Start a Facebook Fundraiser
- Host a virtual event on Zoom, Microsoft Teams, Skype, FaceTime, etc.
  - Examples: Karaoke night, happy hour, dinner party, workout class, comedy show
- Livestream a training run to encourage others to donate to your TeamRaiser page
- Give your network of family and friends an incentive for donating to you, such as a funny or challenging task that you would need to complete
  - Create a schedule of tasks for each day of the month
  - Encourage friends and family to submit tasks they would like to see you complete
  - Email or post on social media a video of you completing each task